

PNNL WINS 2011 C&E AWARD



What is the C&E Award?

The C&E Award was designed to recognize the *Candidate Experience* an organization provides to candidates throughout the recruiting lifecycle. The C&E Award drives awareness around the importance of the *Candidate Experience*!

Why did PNNL enter the competition?

To set the baseline for the current level of *Candidate Experience*. Our plan is to use survey feedback to chart a path forward for improving the *Candidate Experience* at PNNL and better enable the mission of the Lab.

Why did PNNL win?

PNNL had the largest survey response of any organization. PNNL candidates were eager to tell the story and consistently shared positive *Candidate Experiences*!

Why is the C&E Award meaningful to PNNL?

Winning the C&E Award reaffirms the impact Talent Acquisition plays in building the organization and managing brand recognition. This award recognizes our efforts and encourages us to continue providing a great *Candidate Experience*. The C&E Award also validates PNNL's reputation as an employer of choice.



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